

“Most data centers are in major cities, and major cities are high risk for both natural and manmade disasters.”

Choosing a Datacenter Location

for Mission Critical Hosting, Offsite Data Backup, Server Replication and Emergency Workplace Solutions

“Over the next five years, power failures will halt data center operations (at least briefly) for over 90% of all companies,” according to a recent AFCOM Data Center World Conference report. It’s a fact of life: outages happen, even to some of the most prestigious web companies and data centers. That’s why Netriplex built its newest and safest SAS70 certified data center in Asheville, North Carolina — distant from the security risks of major urban centers yet with fast multi-OC192 fiber Internet connectivity. Many data centers promise 100% uptime; here’s how Netriplex has achieved it in Asheville since opening. Let us help you protect your business reputation as well as your business continuity.

MOST DATA CENTERS ARE IN HIGH RISK AREAS

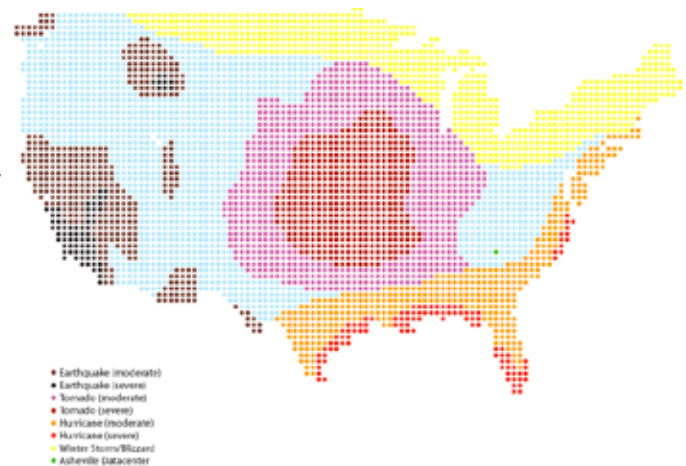
Most data centers are in major cities, and major cities are high risk for both natural and man-made disasters. Major metro areas in the eastern, central and western U.S. are vulnerable to extreme weather hazards. Hurricanes bring widespread flooding and destructive winds to the gulf and east coast cities, tornadoes wreak havoc on the central U.S. (“tornado alley”), earthquakes and firestorms menace our western U.S. cities. Not to mention blizzards that bury our northern cities. All of these extreme weather hazards can cause loss of power, Internet and vital personnel for even the most “hardened” data centers in their path. Now add in the man-made perils of terrorism (think dirty bomb or EMP bomb), riots, crime, industrial hazards and health epidemics and you can readily see why Netriplex thought “outside the box” for locating its latest data center.

ASHEVILLE’S LOWEST RISK FROM NATURAL DISASTERS

Situated on a high plateau between the Great Smokies and the Blue Ridge Mountains in a new technology park 10 miles from the National Climatic Data Center in Asheville, North Carolina, Netriplex’s state-of-the-art facility offers the highest security for primary or disaster recovery data center space.

A recent insurance industry report listed Asheville, NC, among the “25 Most Secure U.S. Places to Live.” Many of their metrics apply equally to data center safety. For example, Asheville is far enough inland to have never experienced hurricane or tropical storm winds (NOAA data). It has never had an earthquake nor any significant damage from seismic tremors originating outside

the region (US Geological Survey Earthquake data). Averaging about once every 10 years the Asheville area spawns an F0 or F1 (smallest category) tornado that does little damage—in the thousands, not millions, of dollars (National Climatic Data Center). And Netriplex sits



high above the nearest flood plain. Simply put, our unique location between two mountain ranges protects Netriplex from the natural disasters that threaten most other data centers.

ASHEVILLE'S LOWEST RISK FROM MANMADE DISASTERS

Ranked by Forbes Magazine as one of the country's "Best Places for Business and Careers," Asheville's small metro population under 400,000 has low crime and stays off the terrorists' radar. It is distant from any nuclear, military or intelligence facilities, seaport, train station or major airport, symbolic public monuments, dams, bridges, power grids or other terrorist "hard targets." Nor are "soft targets" nearby, such as large malls, sports arenas or prominent hotels. Industrial and technological hazards like toxic waste dumps, chemical plants or EMF-generating power sources are likewise absent from Netriplex's environment. An industry report urges: "Companies should strive to locate their data centers in regions with the lowest possible threat profile." Netriplex enables you to do just that.



OTHER BENEFITS OF CHOOSING ASHEVILLE

After selecting the best location in the U.S. to minimize natural and manmade hazards, Netriplex built full backup systems into its Asheville data center: N+1 redundancy for power, cooling, Internet, fire detection, fire suppression and security systems. These include UPS and generator power, VESDA smoke detection, clean agent fire suppression, redundant and diverse carrier neutral OC192 fiber connectivity, 24x7x365 armed security, biometric access controls, video surveillance and a 24x7x365 onsite Network Operations Center offering a full range of support services. For colocation clients, Netriplex is easily accessed through direct flights from 11 major metro airports and is within a day's drive for over half the U.S. population. Or if you prefer, we offer free shipping of your equipment via our bonded courier, and remote hands for free installation. We make doing business with us easy.



PRIMARY HOSTING OR BACKUP

Businesses large and small across the nation and worldwide have chosen Netriplex's Asheville data center to safeguard their mission critical data. Our unrivaled level of security, redundancy, connectivity and accessibility all add up to your best option for primary hosting, backup hosting or remote data backup. Unlike most other data centers, we even offer onsite emergency workplace relocation space for your core employees should a disaster occur at your business location. That can put them just a few yards away from your company's primary or backup servers and data here in Asheville.

According to Forrester's Business Data Services Enterprise and SMB Hardware Survey (Q3 2007), 65% of respondents use at least one alternate data center and another 10% have one planned in the next 12 months. The majority (54%) outsource these services. Let Netriplex show you how we can provide the services you need at a cost you can afford.

Contact us today at 800-619-8801 or via the web at www.netriplex.com.

netriplex

Netriplex LLC

100 Technology Drive
Asheville, North Carolina 28803

828-650-8500
828-650-8501 fax

www.netriplex.com
sales@netriplex.com